



UNLEASH YOUR POTENTIAL.™

2007 Catalogue



“The Future of Golf”

iClub was featured as the
“Future of Golf” at the 2005
British Open at St. Andrews.



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FOCUSED ON



YOUR SUCCESS

We deliver a world-class solution.

We succeed only when you do.

With proven industry leadership in wireless biomechanics and strong origins and research ties to the Massachusetts Institute of Technology, iClub can scale your capacity, differentiate your business from the competition, and help your customers improve rapidly. Working with leaders in biomechanics, we have created a repeatable strategy to increase your revenues and lesson quality all year round.

We have built our company around one simple philosophy – to help you succeed. Everything we do, from the products we make to the extensive services we offer, is designed to create opportunities for your success. Our industry leadership begins with the creation of the wireless motion-sensing space, and ends with more money in your pocket. The result is happier customers.



ON THE



CUTTING EDGE

iClub has a tradition of firsts.

We are the proud designers and manufacturers of the world's largest and finest selection of wireless biomechanics technologies from a single company. In conjunction with our strategic partners, we develop solutions to meet your evolving demands.



Our very first product, the iClub[®], a golf club which provides detailed swing metrics, revolutionized the thinking in sports training. Many more breakthrough innovations have followed.

A few of these include the Body Motion System, the external iClub, and a host of software packages ranging from fitting tools to artificial intelligence-based swing analysis solutions. The list includes numerous US and international patents.



“The BMS is the final piece to our
Body Balance for Performance system.”

- Dave Ostrow
CEO Body Balance for Performance

“The BMS is the final piece to our Body Balance for Performance system. With it we have the ability to customize golf fitness training programs even further for our clients, at a level never before imaginable.”

- Dave Ostrow
CEO of Body Balance for Performance



PARTNERSHIPS

When you partner with iClub, you leverage the experience, the knowledge, and the support of the industry leader. We offer consultative services, flexible financing options, marketing support, technical support, as well as product training and education. As your total solution provider, we will be with you every step of the way.

Strategic Partners

We've partnered with complementary technology companies to provide you the most comprehensive solutions available.

Marketing Advantages

Leverage our marketing materials and support collateral to generate excitement and increased traffic in your facility. Posters, apparel, promotional items, web advertising, and regional events are available.

Certification and Training Programs

In addition to working with some of the top certification programs in the world, iClub offers training programs at select facilities throughout the country. For more information on upcoming training and locations, please go to our website at www.iClub.net.

Consultative Services

Whether it is for a brand new facility, an upgrade to a current location or technology platform, or the rapid expansion or growth of your chain, our consultants will help develop the best technology solution to fit your needs.

- Optimize ROI based on facility location and traffic.
- Design custom programs to increase cash flow and customer satisfaction.
- Design customer retention and growth programs.

Flexible Financing

Accustomed to working with any size budget, we pride ourselves on creating convenient financing plans and customized leasing options to meet your unique needs.



BMS

Body Motion System



Overview

Offering state-of-the-art biomechanics analysis, the BMS utilizes iClub's proprietary technologies to deliver the world's most comprehensive swing analysis system. Working with leading teaching professionals, we designed the BMS from the ground up to fit the diverse needs of both students and teachers.

The Body Motion System (BMS) is leading a revolution in golf instruction.

The Body Motion System Kinetic Edition software package has quickly become the world standard in biomechanics training technology. By measuring subtleties of the body's motion which are imperceptible to the naked eye and indiscernible by video, the Body Motion System can quickly highlight areas of power loss and inefficiency in a golfer's swing. Proven with golfers the world over, the Body Motion System Kinetic Edition can increase consistency and distance for golfers of all levels.

Product Features

Feedback

Set realtime goals and limits for any aspect of your swing. Advanced visual and audio feedback provide a hands free evaluation and training tool.

Playback Controls

Using familiar playback functions similar to a VCR, you can play back all of your swings at normal speed, in slow motion, or even frame by frame.

Viewing Angles

In order to analyze the body from different viewpoints, every swing can be replayed from five different vantage points: from top, back, front, and each side.

Graphical Representations

Statistics are presented in a graphical format so that users can easily decipher patterns in their swings which in the past would have gone undetected.

Observations and Tips

The software consolidates all information about your swing and our artificial intelligence engine provides easy-to-understand tips on how to improve.

Consistency Measure

For each statistic, the software provides a measure of consistency so that users can quickly pinpoint areas of inconsistency for improvement.

Saving Swings

All swings are automatically saved so that you can capture your form on your very best day and understand how your body motion varied on that day from other days.

Accuracy

The system captures hundreds of frames per second, ensuring that you have enough detail to understand the intricacies of any swing, no matter how fast.

Shoulder Rotation

-63°

-83 to -7

Hip Rotation

-55°

-65 to -5

Forward Bending

17°

14 to 22



Product Features

Some of the Measurements Captured

- X-Factor at any point in the swing
- Maximum X-Factor
- X-Factor Stretch
- Forward Bend at Address
- Forward Bend at Top
- Backswing Tempo
- Forward Swing Tempo
- Finish Tempo
- Total Tempo
- Side Bend at Top
- Hip Speed
- Shoulder Speed
- Torso Tilt
- Torso Pitch

Comparison Tools

- Club Summaries
- Consistency Percentages
- Statistics Pages
- Most Powerful Club
- Most Consistent Club
- Least Consistent Club
- Number of Swings
- Number of Clubs used
- Total Session Time
- Audio and Visual Feedback

Physical Specs

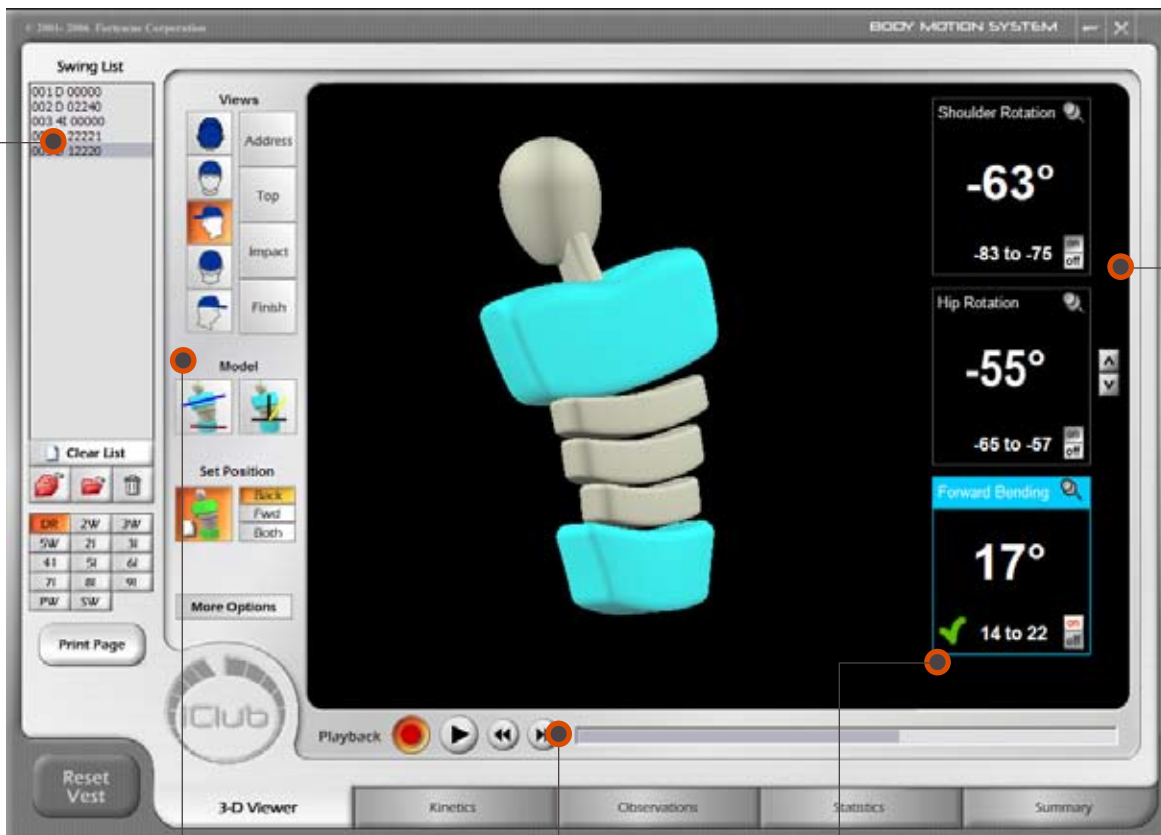
Weighs just 16 oz.
Adjustable Vest and Belt.
One size fits all.

Real-time visualizations to give clients a better feel for the game.

The Main View is the default tab of the Body Motion System. This screen displays a 3-D model of the golfer constructed from the BMS Vest. Once a swing has been captured, a 3-D representation of the swing appears that can be viewed from any side.

A great way to gain added insight into the swing on this tab is to step through the a swing by dragging the tracking bar, beneath the Play button.

Main View



Each swing is automatically recorded and placed in the list. Click on a swing entry to replay.

View the model from different angles, points in the swing, and with reference geometry.

Use the VCR-like playback controls to review and record swings.

Set goal ranges for audio and visual feedback on any metric.

This column of data can be scrolled to see any statistic.

A new language to communicate complex information about the golf swing.

This view shows data that characterizes the rotation of each individual swing. By benchmarking each swing and measuring even small improvements, you can help your clients continuously progress towards their goals.

Explore the kinetic chain and easily identify ways to improve the efficiency of your swing. Choose between three charts to give you feedback on your Flexibility, Muscle Sequence, and Power Sequence, during your swing.

Kinetics



Jump to any point in the swing.

These lines represent shoulder rotation during the swing.

Goal ranges highlighted in green.

These lines represent hip rotation during the swing.

Large digital read-outs of Shoulder and Hip Rotation.

Swing complexities made simple.

Observations and tips are generated by our Artificial Intelligence engine within the software, turning the complexities inherent in every swing into easy-to-interpret observations. The system appeals to every type of learning style — from those who need detailed numerical analysis to those who need simple observations.

Observations and Tips

The screenshot shows the BMS software interface. On the left, a 'Swing List' contains several swing IDs, with '001 D 00000' selected. Below the list are buttons for 'Clear List', a trash icon, and a numeric keypad. A 'Print Page' button is also present. The main window displays 'Observations' for swing 'Signature: 12224'. It lists four observations with tips. At the bottom, a statistics table compares 'Current Swing' and 'Your Average' across various metrics.

Statistics for:	Power (X-factor)	Extra Power	F-Bend Addr	F-Bend Top	Tempo Back-Sw	Tempo For-Sw	Tempo Total-Sw	S-Bend Top
Current Swing	48°	00°	38°	21°	1.00 sec.	0.54 sec.	2.12 sec.	-22° right
Your Average	36°	01°	34°	16°	0.82 sec.	0.55 sec.	1.85 sec.	-10° right

Choose the swing you want to view.

Track your consistency between the selected swing and other swings – the lower the number, the more consistent.

View average statistics for all swings with the selected club.

View a list of observations and tips in simple English.

Detailed analysis of every swing.

Using the statistics page, you can see progress within a session. Print out results so that your client can take something away from each session and observe improvement both within each session and over the long-term.

Statistics View

© 2001, 2004, Fairweather Corporation BODY MOTION SYSTEM

Swing List

001 D 00000
002 D 02240
003 4E 00000
004 D 22224
005 D 22202
006 D 22204
007 D 22204
008 D 22224

Clear List

DR 2W 3W
5W 2I 3I
4I 5I 6I
7I 8I 9I
PW 5W

Print Page

Reset Vest

Swing Statistics

Swing	Club	X-Factor	Max X-Factor	X-Factor Stretch	Fwd Bend Addr	Fwd Bend Top	Torso Pitch Addr	Torso Pitch Top	Shoulder Rotation Top	Hip Rotation Top	Max Shoulder Speed
1	D	8	8	0	9	6	9	8	-66	-58	269
2	D	6	6	0	0	1	0	2	-70	-64	303
3	4I	-3	-3	0	-1	-3	-1	-5	-63	-66	250
4	D	45	45	1	43	23	43	28	-133	-68	370
5	D	45	45	0	49	13	49	-14	-129	-84	476
6	D	50	51	1	50	26	50	22	-128	-77	476
7	D	52	54	2	48	21	48	20	-137	-84	491
8	D	45	45	0	38	21	38	26	-120	-72	404

Session Summary

Most Powerful Club	Most Consistent Club	Least Consistent Club	# of Swings	# of Clubs Used	Total Session Time
Driver	4-Iron		8	2	00:00:59

3D Viewer Kinetics Observations **Statistics** Summary

Print the results to review later.

Determine the most powerful club in your bag.

Determine your most consistent and reliable club.

Analyze the detailed statistics captured for each of your swings.

Consistency by club for a number of metrics.

Automatically generated statistics by club will help you and your client monitor performance consistency. This will help you decide what areas to focus on.

Summary View

The screenshot shows the 'Summary View' of the BMS software. It features a 'Swing List' on the left, a 'Club Summary' table in the center, and a 'Session Summary' table at the bottom. Red circles highlight specific data points in the tables.

Club	Swings	X-Factor	Max X-Factor	X-Factor Stretch	Fwd Bend Addr	Fwd Bend Top	Torso Pitch Addr	Torso Pitch Top	Shoulder Rotation Top	Hip Rotation Top	Max Shoulder Speed
Driver	7	36.3 (77%)	36.9 (77%)	0.6 (69%)	33.9 (75%)	15.9 (77%)	33.86 (75%)	13.14 (63%)	-109 (88%)	-72.43 (94%)	398.4 (90%)
2-Wood											
3-Wood											
5-Wood											
2-Iron											
3-Iron											
4-Iron	1	-3 (100%)	-3 (100%)	0 (100%)	-1 (100%)	-3 (100%)	-1 (100%)	-5 (100%)	-63 (100%)	-66 (100%)	250 (100%)
5-Iron											
6-Iron											
7-Iron											
8-Iron											
9-Iron											
P. Wedge											
S. Wedge											

Most Powerful Club	Most Consistent Club	Least Consistent Club	# of Swings	# of Clubs Used	Total Session Time
Driver	4-Iron		8	2	00:00:59

View all clubs used during the session at one time.

Measures consistency by average and percentage.

Gain insight into your strengths and weaknesses by viewing the session summary.

Comparison Chart

Chart of Body Motion System comparison to competing technologies.

	Most Video	Most Motion Capture Systems	The Body Motion System
Low cost	X		X
Scientific / objective feedback		X	X
High frame rates		X	X
Wireless			X
Real-time capture and feedback			X
Indoor and outdoor use			X
Measurements unaffected by weather / lighting			X
Feedback for varying levels of expertise (Beginner, intermediate, expert)			X
Portable/easy to Set up			X

FAQ's

How do I get started?

The process of getting started typically takes a few minutes. The first step is to turn on your computer and put on the Body Motion System vest. Then start the software by clicking on the Body Motion System program in Windows.

When the program opens, it will prompt you to set both the student and instructor profile in the software. By using profiles, instructors can save students' sessions separately so that an individual's results can easily be retrieved in the future. The software can store an unlimited number of students and instructors.

Lastly, the vest needs to be aligned to the golfer's body. To do this, the golfer simply presses a button while standing straight for a few seconds. This step is the only calibration required by the system. The golfer can now begin practice. Every swing is captured and saved automatically.

Where can I use the Body Motion System?

The system is wireless and therefore can be used virtually anywhere inside or outside — on a driving range, on a golf course, in a learning center, or even in your home.

How many swings can the Body Motion System capture?

The Body Motion System can capture a virtually unlimited number of swings. Data storage for each swing takes about the same amount of space as an average email message, which means that an average computer can store several hundreds of thousands of swings. By comparison, an average video file requires several megabytes.

FAQ's

How are the results displayed?

The results of each session are displayed in multiple formats, catering to the learning style of any student. You might want to read a simple, textual description of tips and observations. To get a quick understanding of patterns in your swing, you may choose to look at a graphical representation of the data. Or, if you really like to get down into the details, you may choose to look at the raw numbers associated with each swing. Results can be printed for review and given to your clients.

Can I use more than one vest at a time?

Yes. The Body Motion System allows for eight vests to be on and running in the same area.

How do I end the session?

To end the session, simply close the software and take off the vest.

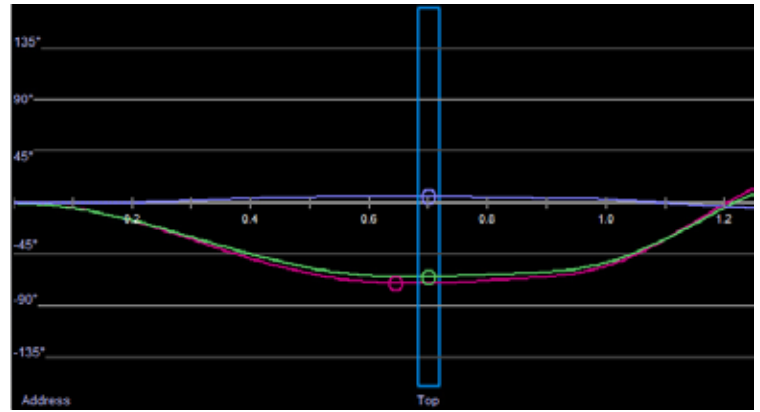


Biomechanics and Kinetic Linking

“The technology is easy to use and helps me solve the problems my students face everyday — how to increase distance and improve control.”

- Eanna Rushe
President, BioSport Technologies

Some teaching methods rely on going back to basics. So in 2001 when Eanna Rushe needed a solution grounded in biomechanics and “kinetic link” concept, we jumped at the task. The result: a software solution for our wireless body motion system that carefully monitors the golfer’s efficiency and power producing process.



Biomechanics Charts

Customized Biomechanics Chart and Software.





iClubTM

Smarter technology for better golf.TM



Overview

Attach it to any club. The iClub wirelessly tracks your swing and provides real-time, 3D feedback both on and off the course. Our proprietary motion sensing technologies blend seamlessly with Artificial Intelligence to provide simple, easy-to-use feedback.

Creating a great program for your clients and communicating its benefits are two totally different things.

The iClub allows you to clearly show the impact that flexibility and strength training have on the golf swing. By providing real-time statistics, swing visualizations, and automatically generated analysis, you will be able to bridge the gap between theory and practice.

Product Features

Playback Controls

Using familiar playback functions similar to a VCR, you can play back all of your swings at normal speed, in slow motion, or even frame by frame.

Viewing Angles

In order to analyze the body from different viewpoints, every swing can be replayed from five different vantage points: from top, back, front, and each side.

Graphical Representations

Statistics are presented in a graphical format so that users can easily decipher patterns in their swings which in the past would have gone undetected.

Observations and Tips

The software consolidates all information about your swing and our artificial intelligence engine provides easy-to-understand tips on how to improve.

Consistency Measure

For each statistic, the software provides a measure of consistency so that users can quickly pinpoint areas of inconsistency for improvement.

Saving Swings

All swings are automatically saved so that you can capture your form on your very best day and understand how your club motion varied on that day from other days. Saved swings can be custom labeled.

Accuracy

The system captures hundreds of frames per second, ensuring that you have enough detail to understand the intricacies of any swing, no matter how fast.

Printer-Friendly

Statistics can be printed in an easy-to-read format so that students and instructors can easily review results offline. Print-outs provide students with a tangible deliverable to take away from each session.



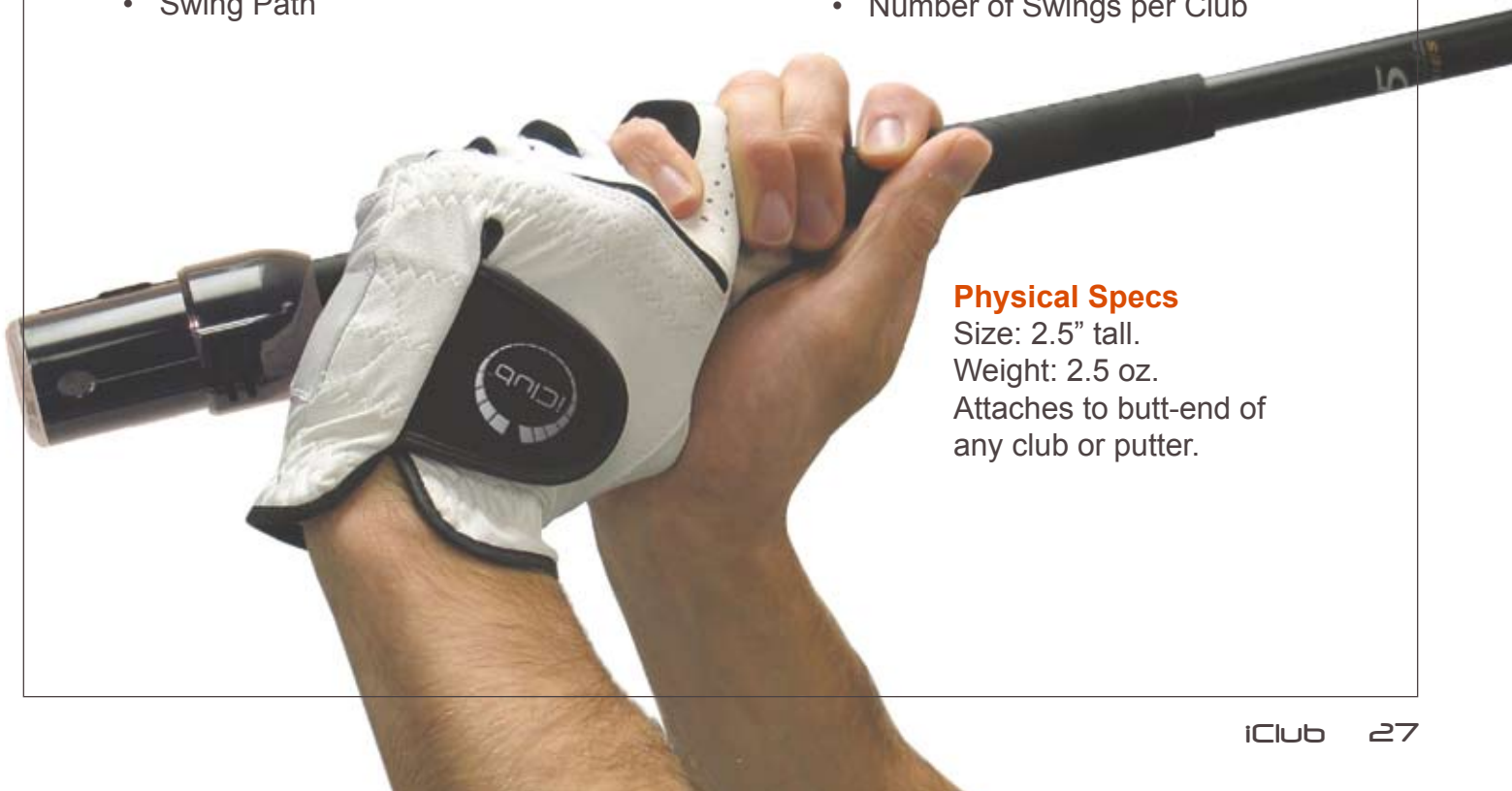
Product Features

Measurements Captured

- Club Head Speed
- Initial Lie Angle
- Lie Angle at Impact
- Back Tempo
- Forward Tempo
- Post-Impact Tempo
- Swing Path

Comparison Tools

- Club Summaries
- Swing Overlay Comparison
- Consistency Percentages
- Statistics Pages
- Most Consistent Club
- Least Consistent Club
- Number of Swings per Club



Physical Specs

Size: 2.5" tall.

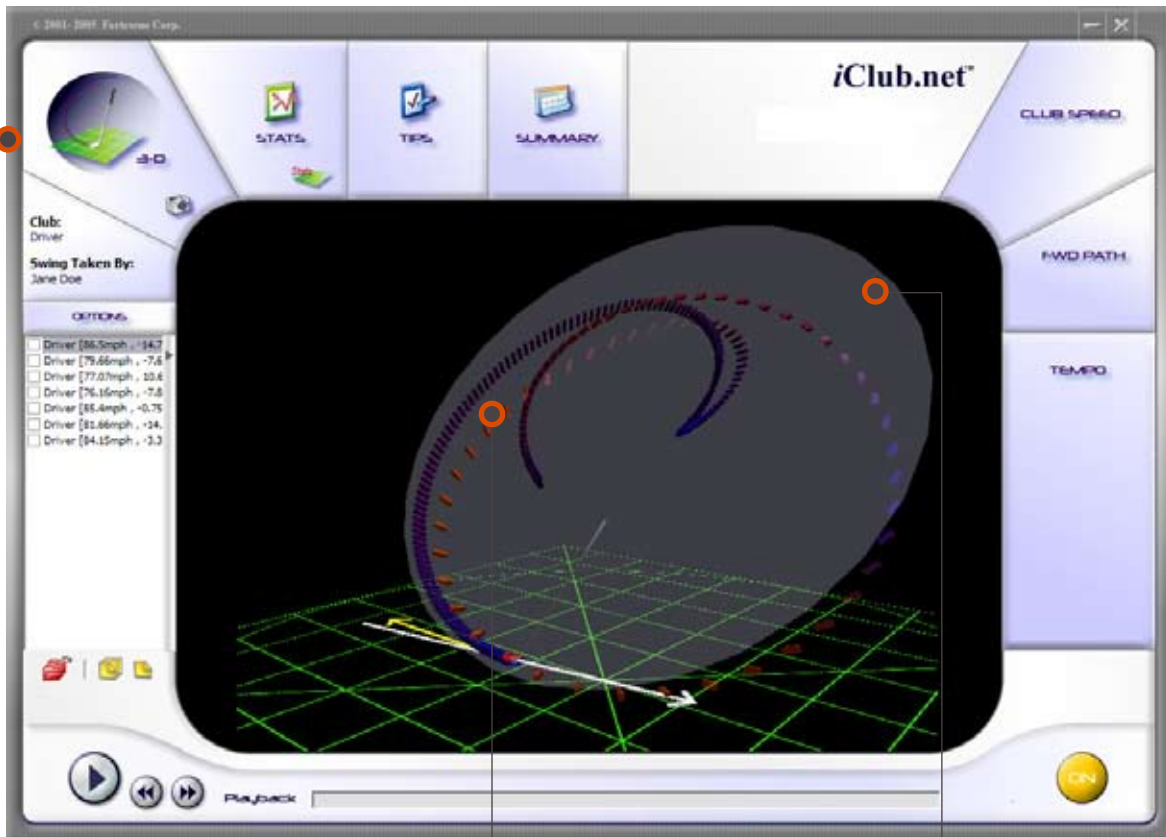
Weight: 2.5 oz.

Attaches to butt-end of any club or putter.

Watch results take shape in your swing.

Improvements in strength, form, and flexibility have measurable effects on the swing path and club speed. Now, your clients will see improvements materialize. You can use the iClub with any club in your bag.

Main View



Each swing is automatically recorded and placed in the list.

Path can be colored by acceleration to show speed variations.

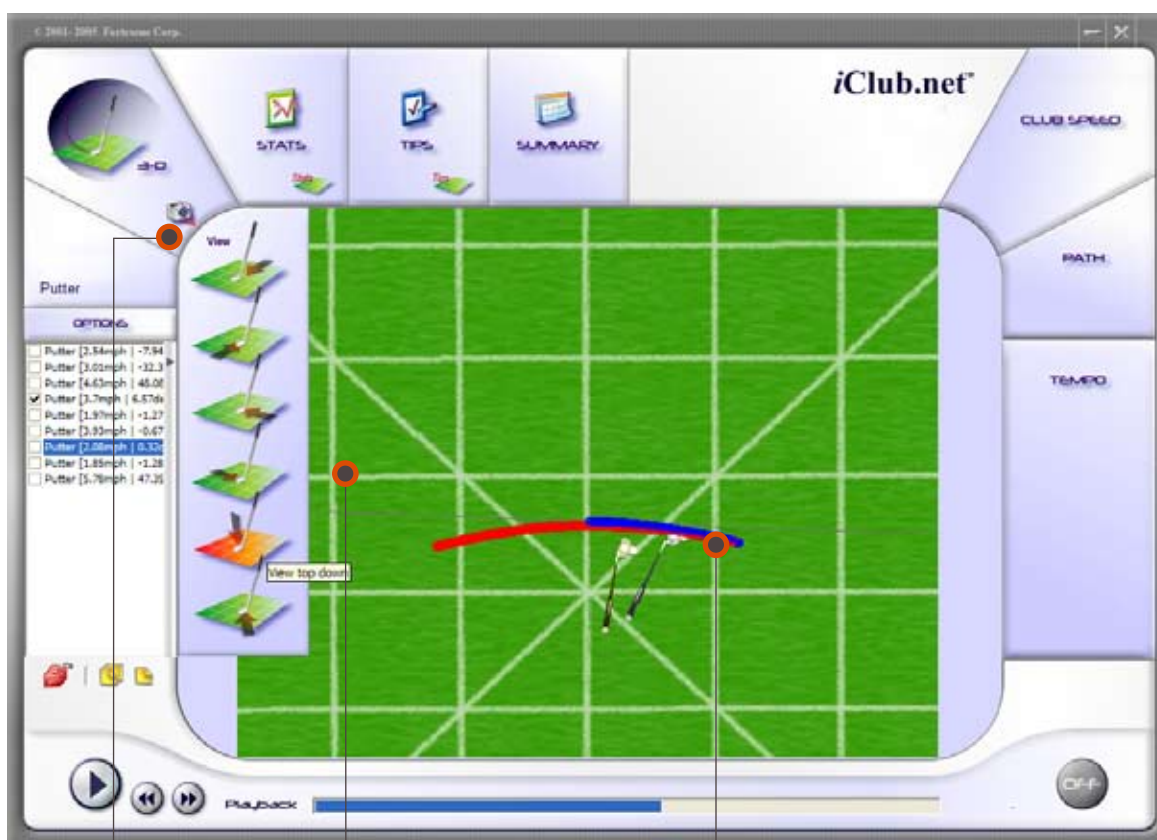
Turn on Swing Planes for added ease of swing evaluation.

Consistency made easy.

With the ability to play back two swings simultaneously, you can visually pinpoint inconsistencies which need work.

Powerful features, such as Outdoor mode, allow you flexibility in providing lessons either indoors or outdoors.

Comparison Swings



View your club from any angle.

“Outdoor” mode provides a clearer view in sunlight.

Path can be colored by direction; forward and back.

Your clients can walk away with analysis of every swing.

With the iClub, clients will see results. You can provide a print-out of each session that allows your client to track progress and associate it with your training program.

Statistics View

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iClub.net™

CLUB SPEED

FWD PATH

TEMPO

Print Page

Club: Driver

Swing Taken By: Default Student

Swing	Club Type	Club Speed	Initial Lie	Impact Face	Tempo Back	Tempo Forward	Tempo Post	Total Tempo	Back Path	Forward Path
1	Driver	89.7	43.1	-2.5	1.42	0.36	0.41	2.19	2.2	1.5
2	Driver	87.3	49.9	-10.1	1.1	0.34	0.38	1.81	0	1.6
3	Driver	87.6	47.5	0.9	1.26	0.37	0.4	2.04	-0.9	2.1
4	Driver	87.9	47.5	1.9	1.26	0.34	0.41	2.01	0	1.1
5	Driver	81.7	49.9	-0.4	1.09	0.34	0.42	1.84	0	2.6
6	Driver	87.1	45.9	-8.4	1.05	0.34	0.39	1.79	-32.2	-5.9
7	Driver	79.5	46.2	-9.8	1.27	0.38	0.43	2.07	0	-4.9
8	Driver	85.1	43.1	-3	1.09	0.32	0.41	1.82	0	-3.9
9	Driver	87.4	48.7	-1.5	1.04	0.33	0.38	1.76	0	3.1
10	Driver	76.2	52.2	-10.9	1.04	0.32	0.42	1.78	0	0.1
11	Driver	76.8	48.7	-1.9	1.03	0.33	0.39	1.75	1.8	1.2
12	Driver	105.3	51.1	-10.9	1.01	0.33	0.39	1.73	6.1	2.2
13	Driver	82.9	49.9	-1.9	0.97	0.33	0.43	1.72	7.8	6.6
14	Driver	72.5	49.9	-13.3	0.96	0.34	0.41	1.71	9.7	1.5
15	Driver	75.4	47.5	2.9	1	0.33	0.44	1.76	1	3.3
16	Driver	94.8	48.7	-9.4	0.97	0.33	0.39	1.69	1.8	-1.3
17	Driver	96.9	47.5	-9.8	1.06	0.34	0.41	1.83	7.3	3.7

Options:

- Driver [89.66mph, -2.4
- Driver [87.28mph, -10.
- Driver [87.62mph, 0.92
- Driver [87.92mph, 1.06
- Driver [81.66mph, -0.3
- Driver [87.13mph, -8.3
- Driver [79.51mph, -9.8
- Driver [85.09mph, -2.9
- Driver [87.44mph, -1.5
- Driver [76.16mph, -10.
- Driver [76.76mph, -18.
- Driver [105.33mph, -11
- Driver [82.92mph, -18.9
- Driver [75.54mph, -13.
- Driver [75.48mph, 2.95
- Driver [94.81mph, -9.43
- Driver [96.91mph, -9.8

PAUSE

Mark and Save your swings for later comparison.

Analyze and sort statistics captured from your swings.

Select another swing to play in the 3-D window.

Swing complexities made simple.

The Tips and Observation screen will reinforce your message by providing suggestions and information in plain English.

Both audible and visual cues are used to interact with the iClub, making the entire system easy-to-use and understand.

Tips View

The screenshot displays the iClub.net software interface. A central black overlay with rounded corners contains four tips in white text:

- Tempo Consistency** -- Your backswing tempo was, 1 seconds. Compared to your average, 1.1 seconds, you were 0.11 seconds faster than normal.
- Backswing Path** -- Your backswing path was 1.06 degrees inside. This is considered straight.
- Forward Swing Path** -- Your forward swing was 3.33 degrees outside. This is considered straight.
- Club Head Speed** -- Your club head speed was 75.4 mph. Compared to your average, 85.5 mph, you were significantly slower by 10.1 mph.

The background interface includes a top navigation bar with icons for 'STATS', 'TIPS', and 'SUMMARY'. On the left, there is a 'Club: Driver' section and a 'Swing Taken By: Default Student' section. Below these is a 'OBSERVATIONS' list with columns for Club Head Speed (mph) and Club Head Angle (degrees). The bottom of the interface features a 'PLAYBACK' control bar with play, stop, and next buttons, and a 'CUT' button on the right.

Get Tips based on each of the major components of your swing.

View a list of observations and tips in simple English.

A new system to benchmark progress.

The Summary View measures performance consistency by club. With the iClub, you can attack the swing one club at a time, monitor trends and determine what to work on next.

Summary View

The screenshot shows the iClub.net Summary View interface. At the top, there are navigation icons for 3-D, STATS, TES, and SUMMARY. The main area displays a table with the following columns: Club Type, Swing Count, Club Speed, Initial Lie, Impact Face, Tempo Back, Tempo Forward, Tempo Post, and Total Tempo. The table lists various club types from Putter to 2-Wood, with the Driver club selected and highlighted. A 'Print Page' button is located at the bottom right of the table area. The interface also includes a 'Club: Driver' section, a 'Swing Taken By: Default Student' section, and a list of 'OPTIONS' on the left side.

Club Type	Swing Count	Club Speed	Initial Lie	Impact Face	Tempo Back	Tempo Forward	Tempo Post	Total Tempo
Putter								
P. Wedge								
9-Iron								
8-Iron								
7-Iron								
6-Iron								
5-Iron								
4-Iron								
3-Iron								
2-Iron								
5-Wood								
3-Wood								
2-Wood								
Driver	17	85.5 (83.1%)	48.1 (95%)	-7.2 (86.4%)	1.1 (99.7%)	0.34 (100%)	0.41 (100%)	1.84 (99.7%)

Gain insight into your strengths and weaknesses by viewing your consistency percentages.

Print the results to review later.

Comparison Chart

Chart of iClub comparison to competing technologies

	Most Gadgets and Gizmos	Most "High Tech" Laboratory Devices	iClub
Low cost	X		X
Scientific / objective feedback		X	X
High frame rates		X	X
Wireless			X
Shows every point of the golf swing			X
Indoor and outdoor use			X
Measurements unaffected by weather / lighting			X
Feedback for varying levels of expertise (Beginner, intermediate, expert)			X
Portable/easy to Set up			X

FAQ's

How do I get started?

The process of getting started typically takes less than two minutes. The first step is to start the software by clicking on the iClub program in Windows. You then place the iClub onto the butt-end of any club, from putter to driver. Turn the dial on the iClub to match the club which you have chosen. Now you can swing away. Every swing is captured automatically.

Where can I use the iClub?

The system is wireless and therefore can be used virtually anywhere inside or outside — on a driving range, on a golf course, in a learning center, or even in your home.

How many swings can the iClub capture?

The iClub software can capture a virtually unlimited number of swings. Data storage for each swing takes about the same amount of space as an average email message, which means that an average computer can store several hundreds of thousands of swings. By comparison, an average video file requires several megabytes.

FAQ's

How are the results displayed?

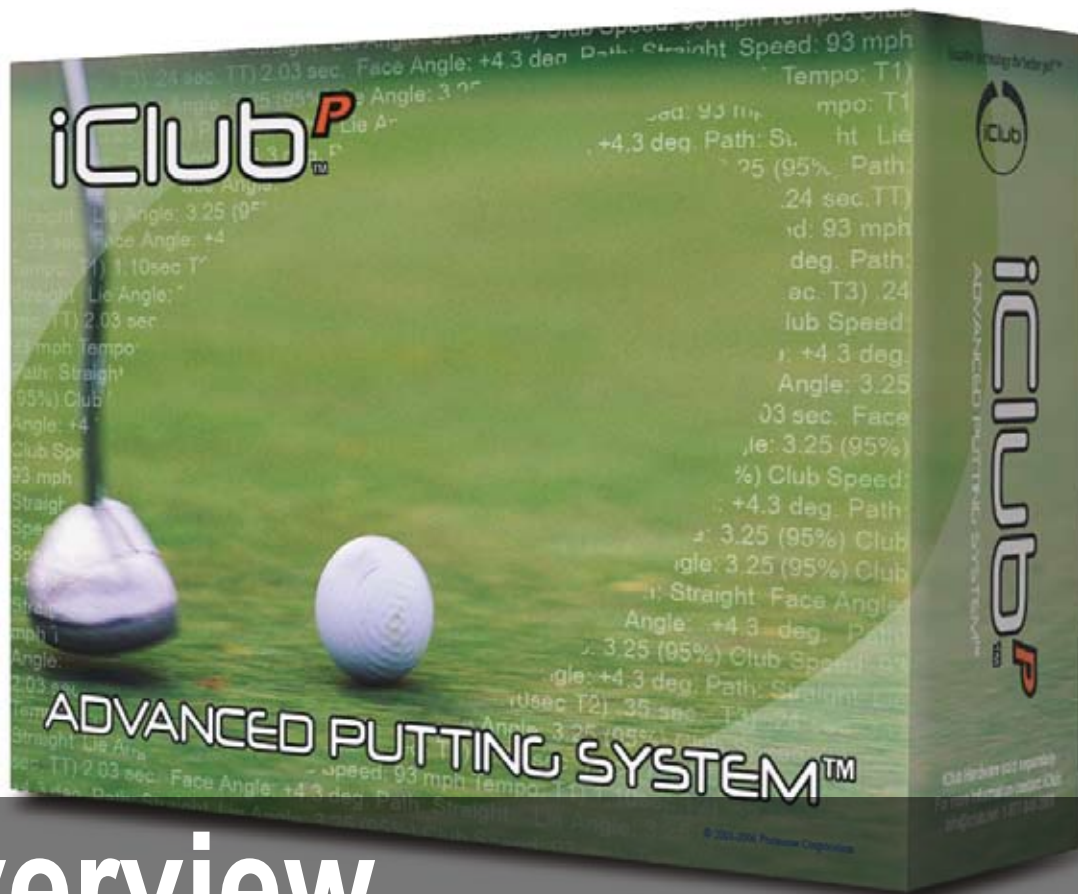
The results of each session are displayed in multiple formats, catering to the learning style of any student. You might want to read a simple, textual description of tips and observations. To get a quick understanding of patterns in your swing, you may choose to look at a graphical representation of the data. Or, if you really like to get down into the details, you may choose to look at the raw numbers associated with each swing. Results can be printed for review and given to your clients.

Can I use more than one iClub at a time?

Yes. The iClub allows for 99 iClubs to be on and running in the same area.

How do I end the session?

To end the session, simply close the software and take the iClub off your golf club.



Overview

Putting contributes more than 40% of most golfers' strokes. That's why we created the Advanced Putting System for use with your iClub Hardware. It is the most advanced putting system available to the golfer today, helping you drop strokes quickly and easily. Use it outside or inside, you will find it fun and incredibly effective.

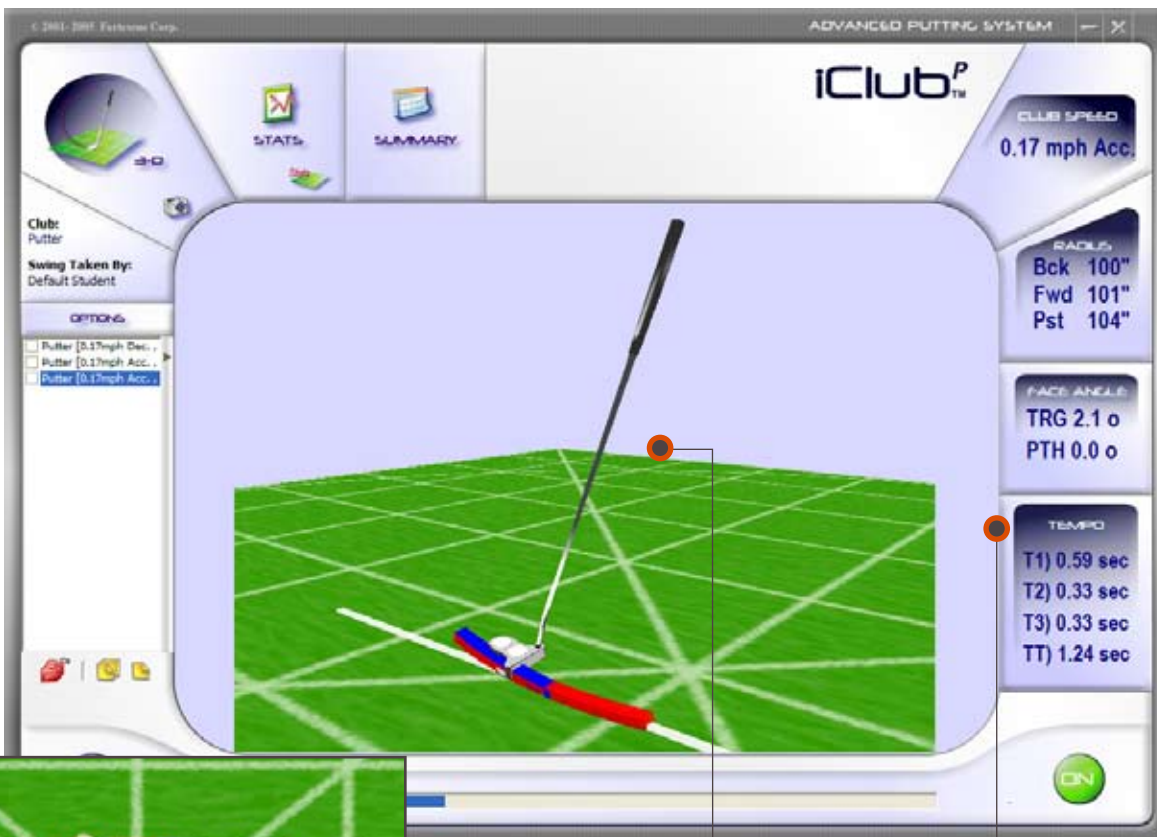
The Advanced Putting System software helps you master the subtleties of putting and provides an excellent tool for putter fitting.

The Advanced Putting system utilizes all the great tools and statistical analysis of the standard iClub system PLUS it gives you more specific measurements just for putting. Because of the subtleties of the short game, this putting specific software is a must have add on to the iClub system.

Measurements Captured

- Face Angle to Target
- Face Angle to Path
- Backswing Arc
- Forward swing Arc
- Post swing Arc
- Back Tempo
- Forward Tempo
- Post Tempo
- Club Head Acceleration
- Lie Angle at Address
- Loft Angle at Address
- Lean Angle at Address
- Lie Angle at Impact
- Loft Angle at Impact
- Lean Angle at Impact
- Rhythm

Software Features



Ghost a swing and compare putts easily.

Identify lean and loft during the putt.

Large readouts track putting specific measurements.

FAQ's

Can I use the Advanced Putting System for Fitting?

The Advanced Putting System allows you to fit students to putters faster and more accurately than the majority of video putter systems available today.

How does it compare to other systems?

Easy to use, rapid setup, and portable—use it outside on the putting green (most video systems have to be used indoors and have only marginal results outside). At less than a quarter of the cost of most video putter fitting systems, iClub's Advanced Putting System is affordable for all golfers.

What about saving swings?

Files are small, so capture millions of swings and keep a lifetime history for every student.

I've heard using the iClub is like having 6 cameras all on the putter at the same time?

View putts from 6 different angles without the expense, hassle, or setup of setting up six cameras.

FAQ's

How accurate is it?

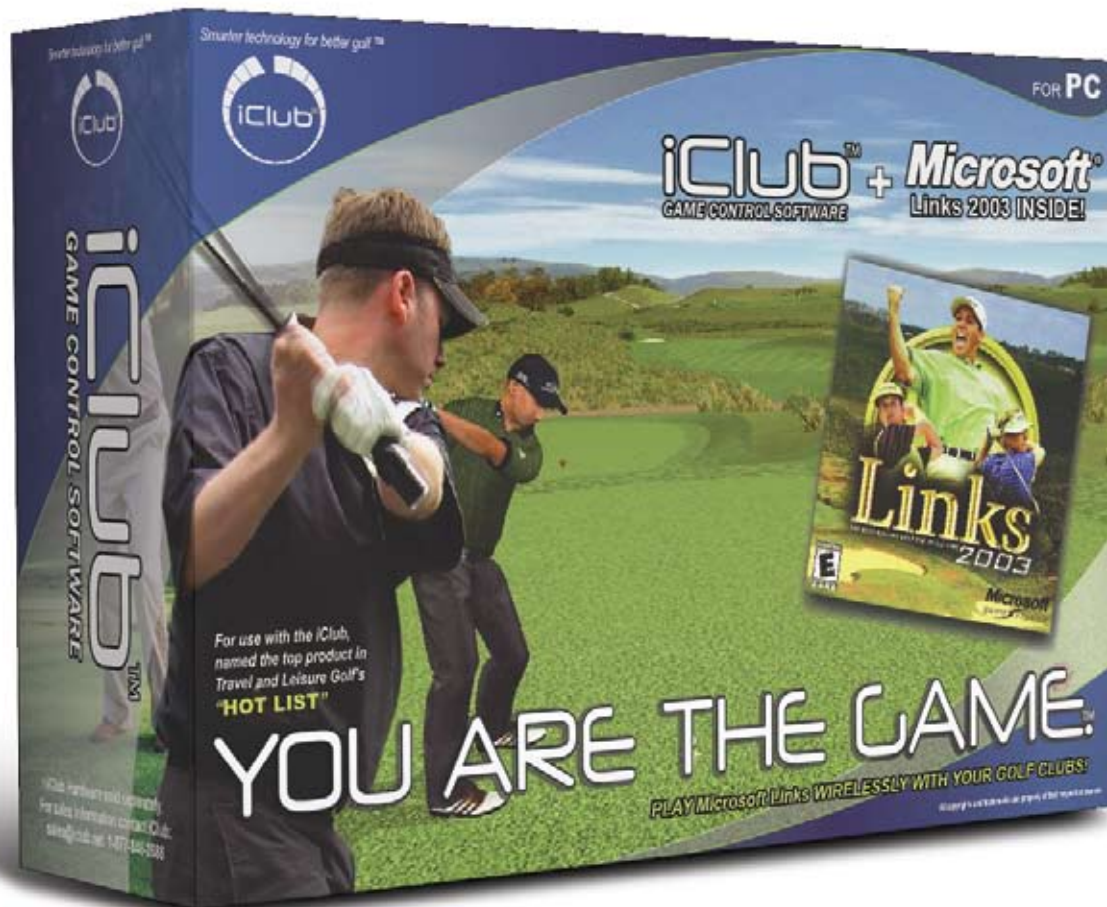
iClub captures wireless data at a rate faster than the best video software and is accurate within a hundredth of a degree.

How are the results displayed?

The results of each session are displayed in multiple formats, catering to the learning style of any student. You might want to read a simple, textual description of tips and observations. To get a quick understanding of patterns in your swing, you may choose to look at a graphical representation of the data. Or, if you really like to get down into the details, you may choose to look at the raw numbers associated with each swing. Results can be printed for review and given to your clients.

iClub™

Game Control Software



**PLAY
Microsoft® Links
WIRELESSLY
WITH YOUR
GOLF CLUB.**

iClub Hardware sold separately.





Overview

Golf video games will never be the same.

Because you can use your actual golf club to play instead of a mouse, you can take golf video games to a whole new level! Feel the excitement of a great shot, compete with your friends, have fun playing golf anytime of year.

The FUN of Golf anytime, anywhere.

The iClub Video Game Controller allows you to play golf in the comfort of your home, office, or gym. A great way to play a round of golf when you don't have the time to get out to the course, iClub gives you a fun way to practice your swing.

WIRELESS! In REAL TIME!

iClub's advanced technology provides accurate path, tempo, and club speed information to the video game. You can see your swing happening on screen, as you do it in real time. iClub works with any of your clubs, wirelessly.



“iClub technology takes us beyond what the human eye is capable of seeing.”

- **Tom Cavicchi**

Harmon Club, Director of Golf

“iClub™ technology takes us beyond what the human eye is capable of seeing. Breakdowns can happen at so many different points in the swing that determining cause and effect is often the most difficult, and admittedly most overlooked component in golf instruction – yet it truly is the most important piece and a cornerstone of what we do here at Harmon.

We are therefore proud and enthusiastic to have the opportunity to partner with iClub™ in this endeavor to bring faster success to the golfing public.”

- **Tom Cavicchi**

Harmon Club, Director of Golf



In the annual review of “the hottest people, places, and products in golf”, Travel and Leisure Golf names the iClub the HOT Gadget of the year.

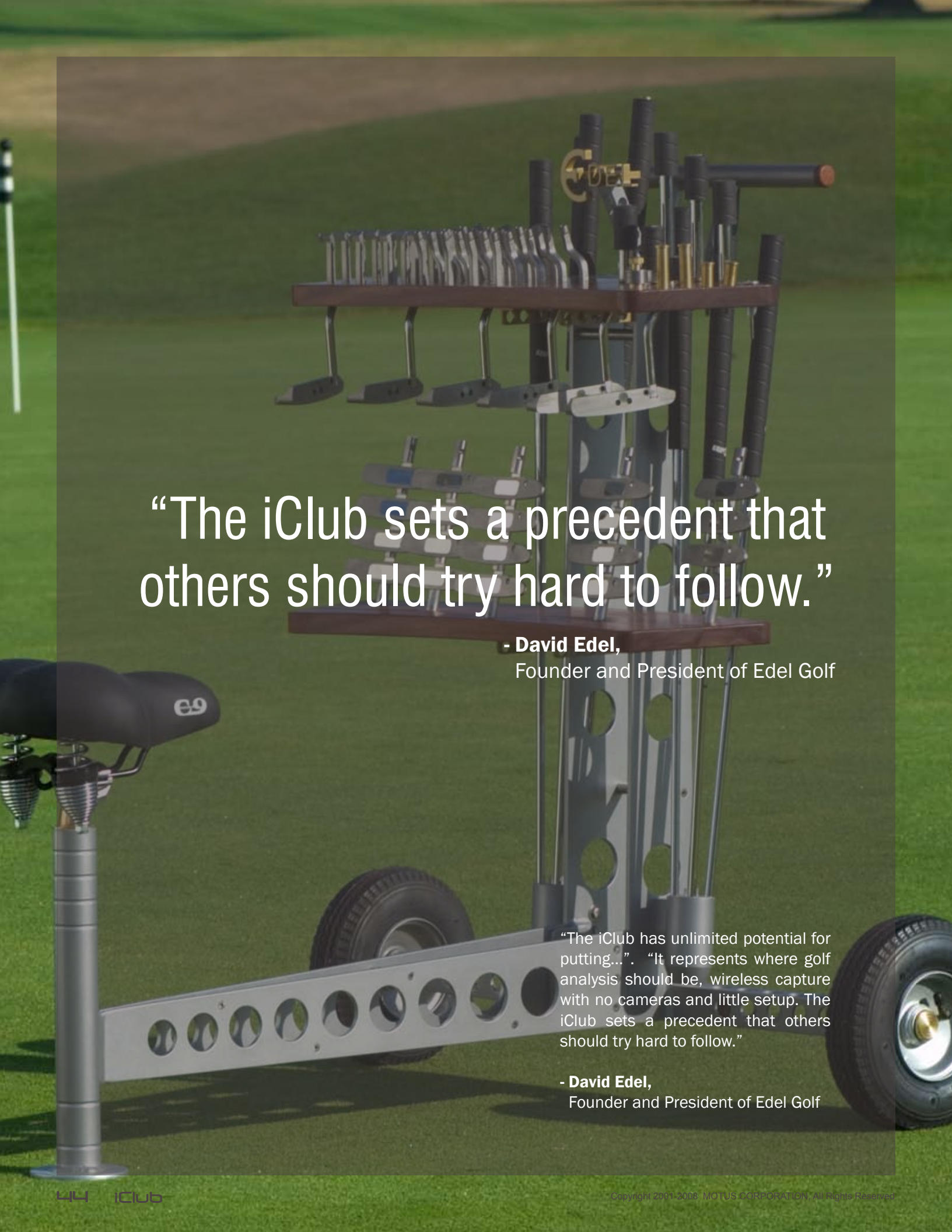
THE HOT GADGET: iClub

Fold up the tripod and put away the video camera. Now all you need is your laptop and the iClub, a 2.5 inch, 2.5 ounce wireless device that attaches to the butt end of the grip and records the motion of the club throughout the swing.

Developed by a team of MIT scientists, the iClub gives realtime feedback on such juicy details as clubhead speed, swing plane and clubface position. It's easily transferred from club to club and is sensitive enough to measure everything from the subtleties of the putting stroke to the powerful dynamics of the drive.

For those who still have trouble programming a VCR, the user-friendly software comes with artificial intelligence that can be customized to highlight specific swing flaws and remind players of their goals. Best of all, it can also be used during a practice round to make sure you bring that perfect driving-range swing out onto the course.

Travel + Leisure Golf, “The HOT List”, July, 2005



“The iClub sets a precedent that others should try hard to follow.”

- David Edel,
Founder and President of Edel Golf

“The iClub has unlimited potential for putting...”. “It represents where golf analysis should be, wireless capture with no cameras and little setup. The iClub sets a precedent that others should try hard to follow.”

- David Edel,
Founder and President of Edel Golf



Point of Purchase

The iClub Kiosk as well as other collateral materials, are available to enhance your customer's experience and the retail component of your business. Contact your iClub representative if you're interested.

Customization

It's a fact. Golfers have different swings. That's why our industry has as many different teaching methods as we do teachers.

The iClub product suite is designed to fit all teaching methods and golf styles. However, if you need a special solution, tailored to your unique teaching method, we'd be happy to create an affordable package that fits within your program.

We offer customization on:

- Software
- Hardware

Contact iClub

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Email: sales@iclub.net

For more information about Custom Solutions:

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Smarter technology for better golf.™

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